

FSD3125 MINUN YLIOPISTONI 2025 -KIRJOITUSKILPAILU 2014-2015

FSD3125 MY UNIVERSITY IN 2025: WRITING COMPETITION 2014-2015

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## “My University in 2025” – an invitation to participate in a creative writing competition

Do you want to inspire the strategy work at UTA? Are you able to envision the future? If you are a member of the university community (an employee, student or an alumnus/-a), you can participate in a creative writing competition. The topic of the competition is “My University in 2025”.

Please participate by writing a fictional story. Your entry can be a short story with a plot or a free prose passage. The maximum length of the text is three pages.

The competition takes place on 3 December 2014 – 31 January 2015. The writings will be conveyed to the jury with a pen name, which ensures a blind review.

The jury will pay attention especially to the originality of the idea of the story, narration and the other literary merits of the text. The new perspectives and ideas for the university strategy are an added bonus.

The authors of the three best pieces of writing will be awarded an Apple tablet computer.

The winners of the competition will be announced on 6 March 2015. At the same time, the jury will forward a summary of the ideas for strategy work to the rector. Texts that have been entered in the competition may be published in the university’s internal and external communications channels (website, intranet and Aikalainen newspaper) and in the strategy materials.

### Instructions and the rules of the competition

Please read the more detailed instructions for participation and the rules of the competition at <http://www.uta.fi/ajankohtaista/yliopistoni.html>

For more information, please contact:

In matters related to writing and the contents of the writings

Maria Mäkelä  
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In matters related to entering your text:

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## My University in 2025 – rules of the creative writing competition

### Participation

All members of the university community – employees, students and alumnus/-a – can participate. The competition takes place on 3 December 2014 – 31 January 2015.

### Topic

The topic of the competition is “My University in 2025”. The entries must be fictional stories. The writing can be a short story with a plot or a free prose passage. You can write in Finnish, Swedish or English.

## Instructions for writing

The maximum length of the writing is three pages. The font size should be 12. The jury will not consider handwritten texts. Each participant can submit one text only.

The writings must be sent in with a pen name, which must be written on each page. The writings are sent to the jury with the pen names and they are appraised anonymously, which ensures blind review.

The authors will be asked separately for a permission to publish their names.

The writings should be saved in the .pdf format and sent to [minunyliopistonikisa@uta.fi](mailto:minunyliopistonikisa@uta.fi) by **31 January 2015**. The subject line of the e-mail should contain the author's pen name and "My University in 2025". Details about the author (full name, e-mail and telephone number) should be submitted as a separate attachment to the e-mail.

## Evaluation criteria

The jury will pay attention especially to the originality of the idea of the story, narration and the other literary merits of the text. The new perspectives and ideas for the university strategy are an added bonus.

## Using the writings

By participating in the competition, the author gives her/his permission to use and rework the ideas presented in the writing in the university's strategy work. The writings can also be used as research material.

The author also agrees that her/his text can be published in the university's communications channels free of charge. Texts that have been entered in the competition may be published in the university's internal and external communications channels (website, intranet and Aikalainen newspaper) and the strategy materials.

The entries are not returned. All entries will be archived for two years.

## Awards

The authors of the three best writings are awarded an Apple table computer.

## The jury

The members of the jury are vice-rector, professor **Pertti Haapala**; docent, postdoctoral researcher **Maria Mäkelä**; research coordinator **Kirsi Lumme-Sandt**, postdoctoral researcher **Laura Saarenmaa** and member of the board of the Student Union of the University of Tampere, **Veera Paananen**. Docent, postdoctoral researcher **Heikki A. Kovalainen** is the expert member of the jury.

## Announcing the results of the competition

The winners of the competition will be announced on 6 March 2015. At the same time, the jury will forward a summary of the ideas for strategy work to the rector.